


RUBEN JOOSTE



 rjooste40@gmail.com

 +27-60-350-8091

EDUCATION

BA Honours in Communication with Journalism and Media Studies

North-West University | Jan 2023 - current

BA in Communication Studies

North-West University | Jan 2020 - 2022

TEFL Course

I-TO- II | 2018

Highschool Diploma

Bothaville Highschool | 2014- 2018

ACADEMIC ACIEMENTS

- 2023 | Burke Scholar
- 2022 | Invited to the Golden Key Honor Society

SKILLS

- News/Blog Writing
- Research
- Front-end web development
- Office Proficiency
- Creative design
- News paper layout

SOFTWARE

- WordPress (Elementor)
- Adobe Indesign
- Adobe Photoshop
- Adobe Premiere Pro
- Michrosoft Word
- Excel
- Powerpoint

VOLUNTEERING

Joint Operations Committee| March 2020

During Lockdown, I was part of the local Joint Operations Committee (JOC) in Bothaville.

- Providing food to the homeless.
- Working with community leaders to identify those in need.

Dzaleka Refugee Camp| Dec - Jan 2020

I volunteered and lived in Dzaleka Refugee camp in Malawi for two months

- Building houses
- Assisting in farming practices
- Providing food

ABOUT MYSELF

My passion lies in the art of storytelling to effect positive change and to hold those in positions of power to account. I am committed to investigating untold stories and bringing crucial issues to the forefront. Transitioning from a working student to a full-time journalist, my goal is to align myself with an organisation that shares my commitment to uncovering the truth.

I bring a set of valuable qualities to the table, including **leadership, conflict resolution, problem-solving, adaptability, and unwavering determination**. With these qualities, I am equipped to excel in dynamic and challenging environments.

WORK EXPERIENCE

BLOGGER AND COPY WRITER

Peach Black| Jan 2023-current

- Blog writing
- Copy Writing
- Front-end web design
- Social media engagement
- Caption writiang
- Researching

DEPUTY EDITOR

Threestreamsmedia| Jan 2023-current

- News Writing
- Uploading Articles
- Pitching articles
- Conducting Interviews
- Researching
- Subbing

INTERN CONETENT CREATOR

Peach Black| Jan 2022- Dec 2022

- Blog writing
- Copy Writing
- Community management
- Post Designing

BARTENDER

MVG (Night Club)| Jan 2022-Jul 2022

- Serving
- Bar Setup
- Cash Handling
- Stocktaking

ENTREPRENEUR

Co-founder of Die Kaia (restaurant)| Jul 2020 - Dec 2021

- Operations Management
- Planning and managing events
- Quality control
- Financial Administration
- Supplier Management
- Waitering
- Food Preparation

GENERAL WORKER

MUR Industries | Feb 2020 - Jun 2020

- Manufacturing/Repair coil components of induction ovens

REFERENCES

Thalyta Swanepoel, Lecturer at the NWU | +27 79 212 4958

Bianca du Plooy, Director of Peach Black | +27 84 383 3133